

For Immediate Release

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**FIN: Atlantic International Film Festival
receives 2017 TIANS Ambassador Award**

(Halifax, NS) – Last night in Halifax, Nova Scotia, as part of the 40th Annual Tourism Summit, the Tourism Industry Association of Nova Scotia (TIANS) hosted its 2017 Crystal Tourism Awards of Excellence and awarded **FIN: Atlantic International Film Festival** with this year’s Ambassador Award.

The Ambassador Award, one of eight annual Crystal Tourism Awards, is given to an individual or organization who has excelled in efforts to develop tourism on a provincial, national, or international basis, and whose activities have made a major impact on Tourism and Culture in Nova Scotia. Past recipients of the Ambassador Award have included the Canadian Museum of Immigration at Pier 21, the Royal Nova Scotia International Tattoo and the Scotiabank Bluenose Marathon.

“Our chief mandate here at FIN is to be the champion of our regional screen content, promoting it to audiences around the world,” said Wayne Carter, Executive Director. “To be presented this award by TIANS as an Ambassador of Nova Scotia culture is an honour the entire team at FIN is most appreciative of as we continue to strive to be Atlantic Canada’s curator of epic and unforgettable stories.”

FIN: Atlantic International Film Festival has been dedicated to bringing people films from the region, the country and the world for nearly 40 years. One of Canada’s premier film festivals, FIN has grown beyond the eight-day cornerstone event in September to include a variety of programs and events year-round.

2017 was a milestone year for the organization. It rebranded to FIN in an effort to be as accessible and open as possible, to expand reach and audience, and to tie all FIN programs and events together. Coming in 2018, for the first time under one unified and recognizable brand, there will be: FIN: Atlantic International Film Festival, FIN Kids, FIN Outdoor, FIN Partners, FIN Makers and FIN Campus. “We’ve got something for everyone all year-round,” added Carter.

About TIANS

Working with partner associations and stakeholders, TIANS is committed to representing the best interests of the Industry, enhancing and supporting the development of a competitive business environment, advocating on issues critical to the industry’s success, and most importantly, leading Nova Scotia’s most promising economic sector.

About FIN: Atlantic International Film Festival

FIN: Atlantic International Film Festival is an eight-day celebration of film, media and music from our region and around the world. It’s a festival that turns Halifax into an international mecca for the arts, abuzz with film lovers and filmmakers alike. Our expertly curated program is your must-see movie list, well beyond the festival. We have something for everyone, and *all* of it is exceptional - we are Atlantic Canada’s curator of epic and unforgettable stories.

Follow FIN: Atlantic International Film Festival on:

Our website: finfestival.ca

Facebook: [atlanticinternationalfilmfestival](https://www.facebook.com/atlanticinternationalfilmfestival) #FIN #AIFF

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Youtube: [youtube.com](https://www.youtube.com)

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